

# LEAD WITH CLARITY

Clear away the confusion by  
Leading with Clarity



## THE KEYNOTE

Every success hinges on leadership. So why does leadership have to be so hard and complex?

Peter McLean, creator of LEAD WITH CLARITY™, is an award-winning leadership and behavioural keynote speaker who will help you clear away confusion, stop fighting fires and make the complex simple and effective. He shows you clear, powerful principles you can immediately put to work.

For decades, Peter has worked across industries - leading people, professions and organisations - to unlock their gifts and talents and turn them into results that matter. As a consultant and executive coach, he has helped organisations strengthen leadership, lift performance, and deliver measurable impact in high-pressure environments. He brings that hard-won insight to every presentation.

Through his unique stories, original research and experience as a leader and trusted advisor, Peter's tailored keynotes show how you can lead with clarity, courage and effectiveness in a demanding world.

## SAMPLE OUTCOMES

- Engage and motivate your audience
- Apply practical leadership actions immediately
- Lift performance & productivity
- Build resilient, high-performing teams
- Build momentum towards clear goals
- Drive lasting behavioural change

 Peter J. McLean  
LEADERSHIP > STRATEGY > BEHAVIOUR

## CLARITY METHOD

### CHOOSE YOUR TAKEAWAYS

**C** - **Courage To Challenge** - Find solutions and gain clarity on your direction by having the courage to challenge

**L** - **Learn Your People** - Leaders need to understand how their people AND their customers think, work and are motivated; It's not about you!

**A** - **Aim Higher Together** - Stop fighting fires, overcome stagnation, simplify leadership and analyse problems clearly; Aim higher

**R** - **Results Not Recipes** - Get your people moving and acting by focusing on results, not recipes; Performance Not Process Is What Matters Most

**I** - **Imagine IF...THEN** - Envision possibilities; Re-imagine & reframe your problems as a process that you can map

**T** - **Think The Way You Think** - Ditch the models and methods that hold you back; Use the way you and your people think to power your leadership

**Y** - **YES!** - Enable high performance, trust and results by making "Yes" happen within your leadership and team; "Use your yeses to champion successes"

## TESTIMONIALS

"Peter McLean is World-class Wow!"

James Watson, President PMIWA

"I **LOVE** CLARITY! It's right on my wall behind my PC"

Dominique Gill, CEO

"Peter's Leadership Sessions were the best I've ever been to"

Anne Pearce, GM TCCP

"What you have achieved here with these people is incredible, Peter"

Jonathan Heim, PhD, Practice Leader, RioTinto

"Brilliant. We will grow both individually and organisationally from this. We are a different team!"

Judy Hogben, CEO, Telstra Businesswoman of The Year



WATCH VIDEO

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